

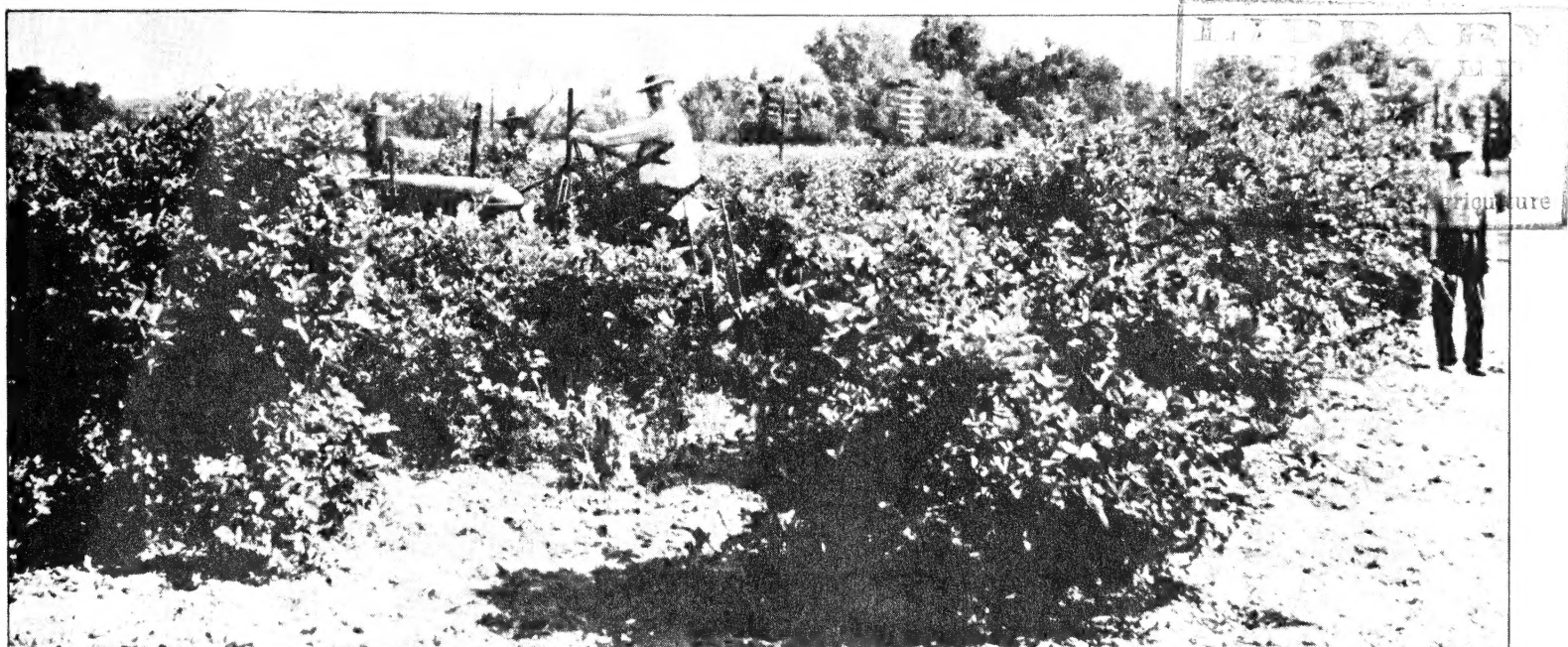
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[1949]



# EVERBEARING TREE BLACKBERRY

## Six Gallons of Blackberries From One Plant

### History of the Tree Everbearing Blackberry

"This new berry came into our possession as a seedling some eight years ago, but far from being perfected. After years of patient and painstaking efforts, the undersirable plants have been taken out, leaving us now with a variety that comes true and the plants are exactly alike.

"The first year's growth is inclined to droop to the ground; second and third year they put out two to six tree-like canes that attain a height of four to six and a half feet, with bushes from five to nine feet across the top of the tree-like bush.

"Due to the nature of their growth and the long period of ripening of the berry, we have named it TREE EVERBEARING BLACKBERRY. It seems to grow in any soil or climate and has stood twenty below zero without any injury.

"We have trial plantings in Central, Southwest and Northwest Texas; New Mexico and Louisiana. All are thriving and doing well.

"With us, this berry has never bloomed earlier than May 10th. Berries start ripening June 20th and continue through August. The fruits are round, good size, sweet, yet enough acid for jams and jellies. Excellent keeper, has a rubber-like skin but not tough, making it a wonderful shipper. Plants are very thorny, but berries grow on a long fruit stem in clusters of seven to thirty berries. Ninety percent of the fruit on our vines grows on limbs extending above the thorns.

Another feature that people like is that the fruit is borne up off the ground and ninety-five per cent is free from dirt, regardless of weather.

"From a two-year old plant we have gathered three gallons, or 24 pounds. Three-year plants have broken all records with a yield of 6 gallons, or 48 pounds of fruit from one plant, or at the rate of more than 7 1/4 tons per acre, planted 12 by 12 feet, without any fertilizer.

"We now have some 325 five-year-old plants from which we sold their entire crop this year at \$1.00 to \$1.33 1/3 per gallon, there being no berries on the market when they ripen. It seems to have unlimited possibilities as a commercial berry.

"They have shown no sign of disease that other berries have, or of weakening after bearing over a period of years. Instead, they get larger and more thrifty. If there isn't an abundance of rain, plant where it can be watered.

"The undreamed of feature of this berry is that people in our towns and cities who have been deprived of fresh fruits may now grow all the berries they can use for pies, jams and jellies from six plants in the yard or small garden, taking no more care of them than a common shrub.

### PRICES OF PLANTS, POSTPAID

1	3	6	50	100
\$1.25	\$2.75	\$5.00	\$27.50	\$50.00

This new berry makes a beautiful shrub, may be used as an individual plant or as a hedge. Fits in well with any landscaping.

### BRENTWOOD BERRY GARDENS

#### PACIFIC COAST DISTRIBUTOR

140 S. Carmelina Ave., Los Angeles 24, Calif.



SIX GALLONS OF BERRIES FROM ONE PLANT

## FROM GROWERS OF THE NEW EVERBEARING TREE BLACKBERRY

Dear Mr. Boothe:

In regards to the Tree Everbearing Blackberry I think they are the finest berries I have ever had anything to do with. I set my vines out two years ago. They were about 12 inches in height. They will now measure four feet across and four feet high. Off of three vines the first year they yielded a gallon of berries. I believe these three vines will bear enough berries for our home use this coming year. I think they are the finest berries I have ever seen for home or commercial use.

C. M. RIBBLE, Weatherford, Texas

Dear Sirs:

I would write and tell you about the Tree Everbearing Blackberry plants we bought from you this spring. They're just loaded down with berries now. We got our first ripe one this morning. Every plant lived and is doing fine.

PAUL K. TRULY, Cove, Arkansas

Gentlemen:

The everbearing blackberry plants I purchased from you last spring were fine plants. Wish to have more. Kindly quote me the price of 50 plants for delivery about March 10th.

T. COUNTRYMAN, Brawley, California

## FORTUNE EVERBEARING STRAWBERRY

The introducer of this new strawberry, in Riverside Co., Calif., a very reliable man, tells us this is the largest of strawberries, averaging even larger than Streamliner, deep red to the core and very sweet and delicious, producing a continuous crop from March to Christmas, and with him, OUTYIELDING STREAMLINER FOUR TO ONE! They are uniformly of good strawberry shape, not having many misshapen berries like 20th Century and some others. Here is a berry you want!

PRICES: 25, \$3; 50, \$5.50; 100, \$10.50; 1000, \$65; prepaid.

## FROM A GROWER OF STREAMLINER STRAWBERRIES

A Chatsworth, Calif., grower wrote Jan. 2, 1948: "We are happy to tell you that the Streamliner berry is more than anyone could expect. They bore abundantly and the size was very gratifying. Through the peak of the season we averaged one cent per berry gross. We sold to the wholesale market until the end of October. When they were in the flats ready to go they were a sight to behold."

Mr. G. P. Hill of El Monte, of Strawberry Wall fame, has been getting the plants for his wall from us ever since he first built it, getting another 550 Streamliner from us for it this year.

OF PLANTS FROM VARIOUS PARTS OF THE COUNTRY, MULLINS PLANTS BEST!!

A large berry grower in Orange Co., Calif., wrote Mr. Mullins on Jan. 19, 1948: "Recently I have traveled from Los Angeles to San Diego looking at various plants, which were sent from various parts of our country. To my survey I have found that you have sent the best plants....This year I am testing several different varieties of strawberries for 1949. I would appreciate if you would send me some example which is considered the best and outstanding in every respect at Tennessee. I like to set your example out here in Southern California. If it is suitable I will encourage the berry growers here. I have 30 acres of ground prepared for 1948 and 1949." He ordered 4,000 Klondikes. \*\*\*\*\* On Jan. 23rd he wrote: "...In the meantime I have been inquiring of a number of berry growers here regarding Klondike plants. The reason for inquiring is that some of the berry growers here have received fruitless berry plants. They told me they were from Arkansas. Some of these berry growers are already forced out of business this year. The others who are still raising berries here recommend me to your berry plants because they produce wonderfully. They also have not found any fruitless plants. With the information I have gathered from various growers here I personally believe you have the best plants." With this letter he ordered another 40,000 plants, but we could not furnish them as we were sold out. We have sold about half a million Klondike plants this season and had to refuse orders for another quarter million due to being sold out.

BRENTWOOD BERRY GARDENS, 140 S. Carmelina Ave., Los Angeles 24, California